Privacy Policy

Last updated: Jul 28, 2023 3:34 PM

We value your privacy. Please read this Privacy Policy carefully before using the gameblazers.com website (the "Website") operated by GameBlazers LLC, a Florida Limited Liability Company with a principal address of 6560 W. Rogers Circle, Ste. 15, Boca Raton, FL 33487 ("us," "we," "our") as this Privacy Policy contains important information regarding your privacy and how we may use the information we collect about you.

Your access to and use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including, but not limited to: visitors, users, and others, who wish to access or use the Website.

This Privacy Policy should be reviewed in conjunction with our Terms of Service. By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

What information we collect, where we get this information, and how we use this information

You provide us with certain information, including personal information (i.e., information that may identity you), when you choose to use our services including accessing our Website to participate in contests, to buy or sell digital items, to register for a user account, to post comments, and to contact us. In the last 12 months, we have collected the following information about individuals using our Website:

▼ Identifying information - Name

Specific piece of information

Name

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Marketing and advertising;
- Performing services;
- Processing or fulfilling orders or transactions;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Identifying information - Postal / Shipping address

Specific piece of information

Postal / Shipping address

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Performing services;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Identifying information - Billing address

Specific piece of information

Billing address

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Performing services;
- Processing or fulfilling orders or transactions;
- Processing payments;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Identifying information - Phone number

Specific piece of information

Phone number

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Performing services;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Identifying information - IP address

Specific piece of information

IP address

Where we get this information

• The observation and recording of activities by the business, such as through the use of cookies.

How we use this information

- Analytics;
- Enforcing our Terms of Service;
- Marketing and advertising;
- Performing services;
- Protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Identifying information - Email address

Specific piece of information

Email address

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Marketing and advertising;
- Performing services;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Identifying information - Device identifier

Specific piece of information

Device identifier

Where we get this information

• The observation and recording of activities by the business, such as through the use of cookies.

How we use this information

- Analytics;
- Enforcing our Terms of Service;

- Marketing and advertising;
- Performing services;
- Protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Identifying information - Account name

Specific piece of information

Account name

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Marketing and advertising;
- Performing services;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Financial information - Credit card or debit card number

Specific piece of information

Credit card or debit card number

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Performing services;
- Processing or fulfilling orders or transactions;
- Processing payments;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Financial information - Card expiration date

Specific piece of information

Card expiration date

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Performing services;
- Processing or fulfilling orders or transactions;
- Processing payments;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Financial information - Card CVV (security code)

Specific piece of information

Card CVV (security code)

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Performing services;
- Processing or fulfilling orders or transactions;
- Processing payments;
- Providing customer service;
- Resolving disputes;
- Verifying customer information.

▼ Internet or other electronic activity - Information regarding your interaction with our website

Specific piece of information

Information regarding your interaction with our website

Where we get this information

• The observation and recording of activities by the business, such as through the use of cookies.

How we use this information

- Analytics;
- Enforcing our Terms of Service;
- Marketing and advertising;
- Performing services;
- Protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities;
- Providing customer service;

- Resolving disputes;
- Verifying customer information.

▼ Sensitive personal information - Social Security Number

Specific piece of information

Social Security Number

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Performing services;
- Processing or fulfilling orders or transactions;
- Resolving disputes;
- Verifying customer information.

▼ Sensitive personal information - Geolocation information

Specific piece of information

Geolocation information

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Determining your eligibility to use the services;
- Complying with relevant laws;
- Processing or fulfilling orders or transactions;
- Protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities;
- Resolving disputes;
- Verifying customer information.

▼ Characteristics of protected classifications - Date of Birth

Specific piece of information

Date of Birth

Where we get this information

• Information submitted by the consumer.

How we use this information

- Enforcing our Terms of Service;
- Determining your eligibility to use the services;
- Complying with relevant laws;
- Processing or fulfilling orders or transactions;
- Protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities;
- · Resolving disputes;
- Verifying customer information.

Note that if you choose to connect with GameBlazers or contact us through our social media accounts, we may collect your associated user information as well as any content you choose to share with us. In addition, although we currently do not use your personal information for the purposes of targeted advertising, we reserve the right to do so in the future. Please see the "Your Rights" section below for more information about exercising your privacy rights.

As described above, we may use such personal information in connection with providing and performing our service and for other related business purposes necessary in our legitimate interests. For example, we may use such information to create user accounts, provide, maintain, and improve our Website and service, provide customer support, notify our users about changes to our Website or service, direct marketing, respond to inquiries, send communications, and prevent fraud. In addition, we may use personal information to meet our contractual obligations with our users, to comply with our legal obligations, and in certain cases, based on our user's direction and consent.

With whom we share your personal information

In the last 12 months, we have disclosed and shared the personal information below with the following third parties for the following reason(s):

▼ Identifying information - Name

Specific piece of personal information shared and disclosed Name

Categories of third parties with whom personal information is/was shared and disclosed

- Email marketing vendors;
- Email service providers;
- Financial transactions processors.

Reason(s) for sharing and disclosing

- To market to you via email;
- To manage our interactions with you;
- To process transactions.

▼ Identifying information - Postal / Shipping address

Specific piece of personal information shared and disclosed

Postal / Shipping address

Categories of third parties with whom personal information is/was shared and disclosed

- Financial transactions processors;
- Government or law enforcement entities.

Reason(s) for sharing and disclosing

- As required by law;
- To process transactions.

▼ Identifying information - Billing address

Specific piece of personal information shared and disclosed Billing address

Categories of third parties with whom personal information is/was shared and disclosed

• Financial transactions processors.

Reason(s) for sharing and disclosing

• To process transactions.

▼ Identifying information - IP address

Specific piece of personal information shared and disclosed

IP address

Categories of third parties with whom personal information is/was shared and disclosed

- Data analytics providers;
- Email marketing vendors;
- Email service providers;
- Fraud prevention services vendors.

Reason(s) for sharing and disclosing

- To analyze your interactions with us or our website;
- To market to you via email;
- To manage our interactions with you;
- To prevent or investigate fraud.

▼ Identifying information - Email address

Specific piece of personal information shared and disclosed

Email address

Categories of third parties with whom personal information is/was shared and disclosed

• Email marketing vendors;

- Email service providers;
- Fraud prevention services vendors.

Reason(s) for sharing and disclosing

- To market to you via email;
- To manage our interactions with you;
- To prevent or investigate fraud.

▼ Identifying information - Device identifier

Specific piece of personal information shared and disclosed

Device identifier

Categories of third parties with whom personal information is/was shared and disclosed

- Data analytics providers;
- Email marketing vendors;
- Email service providers;
- Fraud prevention services vendors.

Reason(s) for sharing and disclosing

- To analyze your interactions with us or our website;
- To market to you via email;
- To manage our interactions with you;
- To prevent or investigate fraud.

▼ Identifying information - Account name

Specific piece of personal information shared and disclosed

Account name

Categories of third parties with whom personal information is/was shared and disclosed

- Email marketing vendors;
- Email service providers.

Reason(s) for sharing and disclosing

- To market to you via email;
- To manage our interactions with you.
- For publicity purposes should you register an account, enter a contest, or win a contest prize.

▼ Financial information - Credit card or debit card number

Specific piece of personal information shared and disclosed

Credit card or debit card number

Categories of third parties with whom personal information is/was shared and disclosed

• Financial transactions processors.

Reason(s) for sharing and disclosing

• To process transactions.

▼ Financial information - Card expiration date

Specific piece of personal information shared and disclosed

Card expiration date

Categories of third parties with whom personal information is/was shared and disclosed

• Financial transactions processors.

Reason(s) for sharing and disclosing

• To process transactions.

▼ Financial information - Card CVV (security code)

Specific piece of personal information shared and disclosed

Card CVV (security code)

Categories of third parties with whom personal information is/was shared and disclosed

• Financial transactions processors.

Reason(s) for sharing and disclosing

To process transactions.

▼ Internet or other electronic activity - Information regarding your interaction with our website

Specific piece of personal information shared and disclosed

Information regarding your interaction with our website

Categories of third parties with whom personal information is/was shared and disclosed

• Data analytics providers.

Reason(s) for sharing and disclosing

• To analyze your interactions with us or our website.

▼ Sensitive personal information - Social Security Number

Specific piece of personal information shared and disclosed

Social Security Number

Categories of third parties with whom personal information is/was shared and disclosed

• Government or law enforcement entities.

Reason(s) for sharing and disclosing

As required by law, in the event your earnings from a contest exceed a certain threshold, we will disclose
your Social Security Number, along with such earnings and other relevant tax information, to the Internal
Revenue Service.

▼ Sensitive personal information - Geolocation information

Specific piece of personal information shared and disclosed

Geolocation information

Categories of third parties with whom personal information is/was shared and disclosed

- Fraud prevention services vendors;
- Internet service providers.

Reason(s) for sharing and disclosing

- To geolocate you;
- To manage our interactions with you;
- To prevent or investigate fraud;
- To enforce our Terms of Service.

In addition, we may disclose your personal information as follows: (i) if legally required, for example, if we believe that it is necessary to comply with a law, regulation, or valid legal procedure, such as a subpoena or a court order; (ii) if we are merged with or acquired by another company, however, any such company will be obligated to comply with this Privacy Policy; (iii) to investigate fraudulent activity or breaches of security, or to protect our or any third party's rights.; (iv) If you choose to connect your social media or other third-party accounts to our services, we may disclose your personal information with such social media or other third-party websites.

Further, we may disclose de-identified information (i.e., information that cannot identify you) for any lawful purpose.

Data Security

Consistent with industry standards, we take appropriate technical and organizational measures to secure your information. However, no method of data transmission or storage can be 100% secure, so we are not able to guarantee its security. In addition, you are responsible for taking precautions to secure your user account username and password.

Sale of your information

We do not sell your personal information. Please see the "Your Rights" section below for more information about exercising your privacy rights regarding sales of your personal information.

Cookies

A cookie is a small piece of data sent from a website and stored on your device by your browser. This Website collects cookies. Please visit our Cookie Policy to learn more about what cookies we collect, why we collect them, and how to change your cookie settings.

Children's privacy

This Website is intended for use by a general audience and does not offer products or services to children under 18 years of age. Should a child whom we know to be under 18 send personal information to us, we will use that information only to respond to that child to inform him or her that they cannot use this Website. If you are the parent or guardian of a child under 18 years of age and learn that he or she has provided us with personal information, you may contact us at privacy@gameblazers.com, and we will act to delete such information quickly

Analytics programs

This Website uses Google Analytics to collect information about you and your behaviors. If you would like to opt out of Google Analytics, please visit https://tools.google.com/dlpage/gaoptout/.

Information retention

We retain the following personal information for the following periods of time:

▼ Identifying information

Data retention period

as long as necessary to fulfill the purpose for which it was collected, unless we are required by law to keep it for a longer duration of time.

▼ Financial information

Data retention period

as long as necessary to fulfill the purpose for which it was collected, unless we are required by law to keep it for a longer duration of time.

▼ Characteristics of protected classifications

Data retention period

as long as necessary to fulfill the purpose for which it was collected, unless we are required by law to keep it for a longer duration of time.

▼ Internet or other electronic activity

Data retention period

as long as necessary to fulfill the purpose for which it was collected, unless we are required by law to keep it for a longer duration of time.

▼ Sensitive personal information

Data retention period

as long as necessary to fulfill the purpose for which it was collected, unless we are required by law to keep it for a longer duration of time.

Direct Marketing

We may use your personal information to contact you with newsletters, promotions, offers, and other information of interest related to our Website or services. You may opt-out of receiving such communications from us by following the instructions provided in our emails. We do not use your personal information for the purposes of profiling or through automated decision making.

Your rights

You may have the following rights with regard to your personal information depending on the requirements of applicable law where you are located:

- 1. The right to opt out of use of your personal information for the purposes of targeted advertising.
- 2. The right to access the personal information that we have collected about you.
- 3. The right to know what personal information we have collected about you, including the categories of personal information, the categories of sources from which the personal information was collected, the business or commercial purpose for collecting, selling or sharing personal information, the categories of third parties to whom we disclose the personal information.
- 4. The right to know whether your personal information is sold or disclosed and to whom.
- 5. The right to say no to the sale of your personal information.
- 6. The right to opt out of the sharing of your personal information.
- 7. The right to opt out of the use of your personal information for the purposes of profiling in furtherance of decisions that produce legal or similarly significant effects concerning you.
- 8. The right to request that we delete all or some of the personal information that we have collected on you.
- 9. The right not to be discriminated against based upon your exercise of your privacy rights.
- 10. The right to equal service and price, even if you exercise your privacy rights.
- 11. The right to ask us to transmit your personal information that we have collected on you to another provider (where technically feasible).
- 12. The right to request that we amend any of the information that we have collected about you.
- 13. The right to request your personal information in a portable and, to the extent feasible, readily usable format that allows you to transmit that information to another entity.
- 14. The right to limit the use and disclosure of your sensitive personal information.
- 15. The right to receive the personal information that we hold about you in a portable and, to the extent feasible, a readily usable format that allows you to transmit this information to another entity.

Exercising your rights

You can access, update, or delete certain personal information we have collected about you at any time through your account.

You may exercise the rights specified above by submitting a request at https://gameblazers.com/rights or by contacting us at:

GameBlazers, LLC 6560 W. Rogers Circle Ste. 15 Boca Raton, FL 33487

If you use our cookie consent banner to exercise your privacy rights, the opt out signal will be applied to your browser. If you opt-out by contacting us as stated above, your preference will be applied to your account and our databases.

We will need to verify your identity prior to effectuating your request. To verify your identity, you will need to provide us with the following information with your request:

- Name:
- Email address;
- Other identification documents or information as may be required to verify you in accordance with law.

Please note that we may be unable to process your request if you do not provide us with the above information.

You may also designate an authorized agent to exercise your rights on your behalf. You may designate an agent via any of the ways used to submit requests on your behalf. We will request the agent to verify that he or she has the authority to submit requests on your behalf. We will do so by asking the agent to submit the following information:

• Valid power of attorney.

Please note that we may not be able to process your request if your designated agent and/or you do not provide us with the above information.

We will respond to most consumer requests within 30 to 45 days of receipt, depending upon where you reside. However, some requests may take longer. We will notify you in writing if we need more time to respond. We have the ability to deny your request(s) if certain exceptions in the law apply. If we do deny your request, we will provide you with the reasons for such denial.

You have the right to appeal a refusal to take action on a rights request. You may file an appeal to us at the contact information provided above. We will respond to most appeal requests within 45 days to 60 days of receipt, depending upon where you reside. However, some requests may take longer. We will notify you in writing if we need more time to respond (up to 90 days total). In our response to your appeal, we will inform you of any actions taken or not taken and the reason(s) as to why. Normally, we do not charge a fee to process or respond to consumer requests. However, we may charge a fee for a second or subsequent request within a 12-month period.

Data Processing Location

We are a Florida-based entity whose servers are housed in the United States. All information you provide to us, and all information we collect, is processed and stored according to United States law.

Third-party websites

This Website may contain hyperlinks to websites operated by parties other than us (including your accounts on social media and other third-party websites that you choose to connect to our service). We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies.

Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

Do Not Track

Do Not Track is a preference you can set on your browser to inform websites that you do not want to be tracked. We do not support Do Not Track ("DNT"). You can either enable or disable Do Not Track by visiting the Preferences or Settings page of your browser.

Data Transfers

We are a Florida-based entity whose servers are housed in the United States. All information you provide to us, and all information we collect, is transferred only within the United States.

Changes to Privacy Policy

We reserve the right to amend this Privacy Policy at any time. We will notify you of any changes to this Privacy Policy by posting the updated Privacy Policy to this website.

Questions

If you have any questions about this Privacy Policy, please email us at privacy@gameblazers.com or contact us at GameBlazers, LLC, 6560 W. Rogers Circle, Ste. 15, Boca Raton, FL 33487.